Kim Ruotsala Named Executive Director of Community Food Share

LOUISVILLE, COLORADO, October 7, 2019 — The Community Food Share Board of Directors announced today that Kim Ruotsala will become the organization’s new Executive Director beginning October 21. Currently the Chief Development Officer of Food Bank of the Rockies, Colorado’s largest private hunger-relief organization, Ruotsala brings more than two decades of food banking experience and leadership to the role. She will become the fourth leader in Community Food Share’s 38-year history.

“We are pleased to welcome Kim to our team,” shared Kevin Classen, Chair of the Community Food Share Board of Directors. “Her entire career has been dedicated to solving hunger in the Front Range and beyond. This, combined with her proven success in managing food bank teams and inspiring Colorado’s philanthropic community, makes her an excellent fit to lead Community Food Share into the future.”

Community Food Share fights hunger in Boulder and Broomfield Counties by providing access to fresh, nutritious food through local partners and its onsite and mobile pantries. Since its inception in 1981, the food bank has distributed enough food to provide 122 million meals. “Building on Community Food Share’s history as a successful leader in local hunger relief, our team has built a strategic plan that leverages our time-tested methods and pursues new opportunities for growth. We are confident that Kim will accelerate the plan’s implementation so that we can better serve the organizations and individuals who rely on us,” Classen commented.

Community Food Share partners with Food Bank of the Rockies, Ruotsala’s current employer, through Feeding Colorado — an association of the five Feeding America food banks in Colorado that capitalizes the organizations’ combined strengths to feed more people. The largest in the group, Food Bank of the Rockies, provides food to more than 600 hunger-relief agencies in 30 Colorado counties and throughout the entire state of Wyoming.

During her 23-year tenure at Food Bank of the Rockies, Ruotsala increased the organization’s revenue by 88%. She is a sought-after speaker in the philanthropy space, and she was voted a Top Female Fundraiser by FundRaising Success magazine in 2007.

Ruotsala shared, “After 23 years with Food Bank of the Rockies, I am honored to join the Community Food Share team as Executive Director. Access to nutritious food is a basic human right, and I am excited to work with staff, board members, partners, and volunteers who dedicate their time day in and day out to our neighbors in need. I look forward to building upon Community Food Share’s strong leadership and collaboration, because I truly believe that together, as a community, we can make food security a reality throughout Boulder and Broomfield Counties.”

About Community Food Share
Community Food Share is a food bank fighting hunger in Boulder and Broomfield Counties by providing access to fresh, nutritious food through more than 40 local partners and its onsite and mobile pantries. Last year, Community Food Share distributed enough food for more than 8.7 million meals. You can join the fight against local hunger with gifts of funds, food, and time. Find out how by visiting www.communityfoodshare.org.